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Human Rights in Business Program
American University Washington College of Law



Business and Human Rights: Trends, Challenges and the Road Ahead

Thursday, April 23, 2015

Conference: 9:00 AM-5:30 PM

Networking Reception: 5:30-7:00PM

Friday, April 24, 2015

Half-day training: 9:00 AM-12:30 PM

American University Washington College of Law | 4801 Massachusetts Avenue, NW, Washington, DC

**Click [HERE](#) to register*

[Day One: Conference \(CLE CREDIT\) -- April 23](#)

8:00am-9:00am **Registration and Breakfast**

9:00am-9:15am **Welcoming Remarks**

- David W. Rivkin: President, International Bar Association
- Deborah Enix-Ross: Chair, ABA Center for Human Rights
- Claudio Grossman: Dean, American University, Washington College of Law

9:15am-10:15am **Armchair Discussion - The Business and Human Rights Movement in the US and Beyond: Where is it Headed?**

Moderator: Prof. Diane Orentlicher: American University Washington College of Law

Speakers:

- Peter Stern: Policy Manager-Risk, Facebook
- Melike Yetken: Senior Advisor on Corporate Responsibility, U.S. Department of State
- Philippe-Henri Dutheil: Chair of the International and European Committee, Conseil National des Barreaux
- Ariel Meyerstein: VP Labor Affairs, Corp. Responsibility & Corp. Governance, U.S. Council for Int'l Business
- Arvind Ganesan: Director, Business and Human Rights, Human Rights Watch

10:15am-10:30am Coffee break

10:30am-11:45am **Making the Business Case for Business and Human Rights**

This panel will examine the "business case" for respecting human rights through applicable examples of how doing "good" as a company also means doing "well".

Moderator: Deborah Enix-Ross: Chair, ABA Center for Human Rights

Speakers:

- Amy Lehr: Associate, Foley Hoag
- Bennett Freeman: Senior VP Sustainability- Research and Policy, Calvert Investments
- Shari Knoerzer: Director, Social Responsibility, Freeport-McMoRan
- Tu Rinsche: Manager, International Labor Standards, The Walt Disney Company

11:45am-1:00pm Conducting Due Diligence: What? Why? How?

This panel will examine: What is human rights due diligence? Why is it important? How do you do it?

Moderator: Rachel Davis: Managing Director, SHIFT

Speakers:

- Mark Nordstrom: Senior Labor and Employment Counsel, General Electric Company (*invited*)
- Chris Jochnick: Director of Private Sector Department, Oxfam America (*invited*)
- Mark Wielga: Partner, Temkin, Wielga & Hardt

1:00pm-2:15pm Lunch – Remedy: Making Rights Real

Remedy remains the weak point in the three legged stool of Protect, Respect, and Remedy. How are companies successfully implementing non-judicial access to remedy and how are States providing remedies for people negatively impacted by business activities?

Moderator: Elise Groulx-Diggs: BI & Partners LLC

Speakers:

- Jason Pielemeier: Special Advisor and Section Lead, DRL- U.S. Department of State
- Anita Ramasastry: University of Washington School of Law
- Jeffrey Collins: Senior Counsel for International Policy, Chevron
- Robert C Thompson: Working Group on International Arbitration Tribunal on Business and Human Rights

2:15pm-3:45pm Breakout sessions: Cross-sector Human Rights Issues -- Best Practices and Lessons Learned

BREAKOUT SESSION 1: Apparel & Sporting Goods | ICT | Food and Beverage

Moderator: Nicole Karlebach: Senior Legal Counsel, Business & Human Rights, Yahoo!

Speakers:

- Clothes/Apparel: Gregg Nebel, Vice President of Social and Environmental Affairs, the adidas Group
- Clothes/Apparel: Michael Levine, Senior Counsel and Senior Director, CSR, Under Armour (*invited*)
- ICT: Michael Rittersbacher, Director Social Responsibility, Motorola Mobility (*invited*)
- Food and Beverage: Genevieve Taft, Global Manager of Workplace Rights, Coca Cola

BREAKOUT SESSION 2: Agriculture | Extractives | Security

Moderator: Amol Mehra: Director of the International Corporate Accountability Roundtable, ICAR

Speakers:

- Extractives: Lauren Berry: Director, Social Performance, Kosmos Energy
- Security: Pete Dordal: Senior Vice President, Garda World
- Agriculture: TBD

3:45pm-4:00pm Coffee Break

4:00pm-4:45pm Facilitated Strategic Discussion: Advancing the Business and Human Rights Agenda

Breakout participants will identify three attainable goals for the next 12-24 months to implement the UN Guiding Principles' Protect, Respect, and Remedy Framework, as well as concrete action items to realize those goals.

Breakout Session Leaders:

- Rebecca DeWinter Schmitt: HRiBP, Washington College of Law
- Michael Maya: International Bar Association, North America Office
- John Richardson: HRiBP, Washington College of Law
- Dr. Isabella Bunn: ABA Section of International Law

4:45pm-5:30pm Report Back and Closing Remarks

5:30-7:00pm NETWORKING RECEPTION

Day Two: Training (CLE Credit) -- April 24

8:30am-9:00am **Registration and Light Breakfast**

9:00am-10:30am

Training Session 1 Human Rights Impact Assessment/Due Diligence

Mark Wielga: Partner, Temkin, Wielga & Hardt

Training Session 2 Human Rights Grievance Mechanisms and Remedies

TBD

10:30am-10:45am Coffee break

10:45am-12:15pm

Training Session 1 Human Rights Impact Assessment/Due Diligence

Mark Wielga: Partner, Temkin, Wielga & Hardt

Training Session 2 Human Rights Grievance Mechanisms and Remedies

TBD

12:15pm-12:30 **Closing Remarks**